

Summary Of Qualifications

Twelve years in web design, web management, graphic design, branding

Hands-on skills include HTML, XHTML, CSS, Photoshop, Dreamweaver, Illustrator, Acrobat, Fireworks, InDesign. Experience with Content Management Systems, Media software such as Flash and Quicktime
Comfortable using Mac and PC platforms.

Freelance Work

Lorene Anderson Design, 2001–present

Conceptualize, develop, design, and build websites and print materials for a diverse array of clients, from national non-profit organizations to San Francisco galleries. Clients include: American Cancer Society, Braunstein/Quay Gallery, Cain Schulte Contemporary Art, Scott Richards Contemporary Art

Staff Positions

Oakland Museum of California, Oakland, CA, 1994–2005

Senior Web Manager 2004–2005

- Coordinated, maintained and managed website content with marketing department
- Directed volunteers and interns on website and digital projects
- Managed website redesign (not implemented due to museum budget cutbacks)
- Wrote RFP to create a website according to latest web standards
- Implemented website user survey to improve user accessibility and site navigation
- Managed content projects and microsites
- Encouraged web content development
- Facilitated museum web committee
- Helped initiate technology plan for the museum
- Co-wrote digitization policies for museum

Webmaster (part-time), 1999–2004

- Maintained website: edited, added, laid out information, scanned/optimized images for web
- Initiated and designed museum intranet
- Advised staff on technical issues, guide and advise on web and tech related projects

Curatorial Assistant (part-time), 1998–1999

- Edited, designed exhibition labels, text panels, signage
- Edited text, secured images for two major museum catalogues

Preparator (part-time), 1994–1998

- Prepared and installed exhibitions, museum displays
- Handled museum specimens and art objects for exhibitions, research and teaching
- Assisted Curators in the maintenance of collections

Berkeley Art Museum/Pacific Film Archive, U. C. Berkeley, CA, 1995–2001

Assistant Designer (part-time), 1999–2001

Edited, designed, and laid out brochures, museum calendar, signage, labels
Scanned and prepared images for print

Preparator (part-time), 1995–1999

Prepared and installed exhibitions, museum displays
Handled museum specimens and art objects for exhibitions, research and teaching
Assisted Curators in the maintenance of collections

SFMOMA, San Francisco, CA, 1995–1999

Preparator (part-time)

Prepared and installed exhibitions, museum displays
Handled museum specimens and art objects for exhibitions, research and teaching
Assisted Curators in the maintenance of collections

Exit Right, Production Artist, 1999–2000

Edited and laid out content for publications, magazines for graphic design firm

Education

M.F.A., University of California, Berkeley, 1990

B.F.A., Miami University, Oxford, Ohio (cum laude), 1988, Minor: French

Professional Organizations

Museum Computer Network

MCN Web Committee (redesign MCN website)

MCN California Special Interests Group

San Francisco Women on the Web